

ContainerPower Energy Solutions

Is there a market for outdoor power supplies

To Strive forward No Energy Waste



- ✓ All in one
- ✓ 100~215kWh
High-capacity
- ✓ Intelligent
Integration



Overview

The global Outdoor Power Supply market is projected to grow from US\$ 1784 million in 2024 to US\$ 5344 million by 2031, at a CAGR of 17.1% (2025-2031), driven by critical product segments and diverse end-use applications, while evolving U.S. tariff policies introduce trade-cost volatility and supply-chain uncertainty. What is the global outdoor power equipment market size?

The global outdoor power equipment market size was estimated at USD 53.42 billion in 2024 and is projected to reach USD 76.61 billion by 2030, growing at a CAGR of 6.3% from 2025 to 2030.

What drives the outdoor power equipment market?

The outdoor power equipment market is driven by the rapid growth of construction industry. With global surge in construction activities, outdoor power equipment like landscaping tools, compact utility loaders and portable generators are also increasingly demanded by people.

How will the outdoor power equipment market grow in 2024?

In addition, changing consumer behavior in its spending power and aesthetic appeal for their gardening space is also expected to boost the market's growth. The North America outdoor power equipment industry accounted for 35.28% of the global overall market share in 2024.

Why is the North America outdoor power equipment market growing?

The North America outdoor power equipment industry accounted for 35.28% of the global overall market share in 2024. The regional market's growth is attributed to North America's larger geographical area compared to its population, which leads to more gardens and lawns in the region.

Which country has the largest outdoor power equipment market in 2023?

North America accounted for a significant share of the global outdoor power equipment market in 2023 with a revenue share of over 37%. Urbanization is

on the rise and a mounting trend toward outdoor leisure activities have boosted the demand for landscaping & gardening tools including mowers, trimmers, and blowers.

What is the growth rate of outdoor power equipment industry?

North America outdoor power equipment industry held over 37% share in 2023 and is expected to register a commendable CAGR from 2024-2032 due to rapid urbanization and a mounting trend toward outdoor leisure activities in the region. Why is the use of outdoor power equipment in lawn mowers growing?

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